**Sample VACS social media copy**

*Add a visual to your post to improve engagement! Conservation farming graphics and video files are available for download in DCR’s* [*Agricultural Cost-Share Marketing Toolkit*](https://www.dcr.virginia.gov/soil-and-water/cmwarehouse)*.*

**[POST 1] Economic benefits.**

Attention farmers! Up to $300,000 is available to Virginia farmers for implementing over 60 best management practices including cover crops, nutrient management, fencing, rotational grazing and more through the Virginia Agricultural Cost-Share (VACS) program.

These voluntary practices protect water quality and provide a long-term boost to an operation’s bottom line through increased productivity and reduced labor and input costs. Contact [DISTRICT] to learn more. [LINK]

**[POST 2] Environmental benefits.**

Improve your soil, protect your waterways and strengthen your operation. The VACS program offers cost-share assistance for cover crops, nutrient management, fencing and much more.

Let’s work together for a more sustainable future. Contact [DISTRICT] to get started! [LINK]

**[POST 3] Contact us with questions.**

Got questions about cost-share funding? We’ve got answers. The VACS program helps Virginia farmers fund practices that protect natural resources and can improve your farm’s efficiency. [LINK]

**[POST 4] Reminder about deadline.**

Time is running out! The deadline to apply for VACS cost-share funding for the 2026 program year is [DEADLINE]. Don’t miss your chance to access support for conservation practices that benefit your farm and the environment. Contact [DISTRICT] to schedule an appointment: [LINK TO CONTACT PAGE]

**[POST 5] Add one of DCR’s cost-share videos featuring farmers from around the state to this post.**

Farmer [INSERT NAME] in [COUNTY] implemented [CONSERVATION PRACTICE] with help from the VACS program – and the results speak for themselves.

You could be next! [DISTRICT] can help you apply for VACS funding and identify other opportunities for assistance. Contact [DISTRICT]: [LINK]

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*Head to* [***DCR’s Agricultural Cost-Share Marketing Toolkit***](https://www.dcr.virginia.gov/soil-and-water/cmwarehouse) *for customizable logos, flyers, photos and other assets designed to help districts market VACS. Questions or requests? Email* [*pcmo@dcr.virginia.gov*](mailto:pcmo@dcr.virginia.gov)*.*